



STRATEGY FORMULATION AND EXECUTION FOR SENIOR EXECUTIVES

Business Case

Strategy drives the enterprise and powering every organizational success.

“Success doesn't necessarily come from breakthrough innovation but from flawless execution.” -- **Naveen Jain**

Senior Executives participating in the programme will explore best-practices in developing mission and vision statements, formulating their strategy and execution framework to keep their business ahead of the curve.

Featuring:

- Strategy formulation: whose responsibility?
- Analysis of the market, financial, process, and resource areas
- Developing a “big picture” view
- Strategy Execution Planning
- Leading successful strategy executions
- Strategy Audits
- Business war game: simulating real life business scenarios
- Critical success factors in effective strategy execution

Learning Objectives

You will:

- **Develop a “big picture” view for your individual roles and the business**
- **Conduct strategy audits to connect dots**
- **Develop functional strategy execution framework**
- **Gain the trust of different stakeholders**
- **Successfully lead a strategic plans and execution**

Booking Information:

- Date:** May 12-14, 2015
Venue: Protea Hotel, Isaac John Street, GRA, Ikeja, Lagos
Fees: ₦150,000.00
Time: 8.00 a.m. daily