HRODC Postgraduate Training Institute

A Postgraduate-Only Institution

178

Strategic Management,
Project Management, Organisational Analysis and Design

Course or Seminar

Leading To:

DIPLOMA – POSTGRADUATE IN

Strategic Management, Project Management, Organisational Analysis and Design (Double Credit)

Accumulating to

POSTGRADUATE DIPLOMA

Progressing To A Masters Degree –

MBA – MSc - MA

Course Coordinator:
Prof. Dr. R. B. Crawford – Director of HRODC Ltd. and Director of HRODC Postgraduate Training Institute, A Postgraduate-Only Institution. He has the following Qualifications and Affiliations:

- Doctor of Philosophy {(PhD) (University of London)};
- MEd. Management (University of Bath);
- Advanced Dip. Science Teacher Ed. (University of Bristol);
- Postgraduate Certificate in Information Systems (University of West London, formerly Thames Valley University);
- Diploma in Doctoral Research Supervision, (University of Wolverhampton);
- Teaching Certificate;
- Fellow of the Institute of Management Specialists;
- Human Resources Specialist, of the Institute of Management Specialists;
- Member of Academy of Management (MAoM), within the following Management Disciplines:
  - Human Resources;
  - Organization and Management Theory;
  - Organization Development and Change;
  - Research Methods;
  - Conflict Management;
  - Organizational Behavior;
  - Management Consulting;
  - Gender & Diversity in Organizations; and
  - Critical Management Studies.
- Member of the Asian Academy of Management (MAAM);
- Member of the International Society of Gesture Studies (MISGS);
- Member of the Standing Council for Organisational Symbolism (MSCOS);
- Life Member of Malaysian Institute of Human Resource Management (LMIHRM);
- Member of ResearchGate Community;
- Member of Convocation, University of London;
- Professor HRODC Postgraduate Training Institute.

Prof Crawford was an Academic at:

- University of London (UK);
- London South Bank University (UK);

- University of Greenwich (UK); and
- University of Wolverhampton (UK);

For Whom This Course is Designed
This Course is Designed For:

- General Managers
- Managing Directors
- Strategic Planners
- Chief Executive Officers (CEOs)
- Chief Operations Officers (COOs)
- Chief Financial Officers (CFOs)
- Senior Managers
- Middle Managers
- Junior Managers
- Business Owners
- Entrepreneurs
- Project Managers
- Supervisors

Duration:10 Days

Cost:£10,000.00Per Delegate

Please Note:

- V.A.T. (Government Tax) does not apply to Corporate Sponsored Individuals, taking Programmes or Courses in any location - within or outside the UK.
- It applies only to Individuals and Corporations based in the UK and to Non-UK Individual Residents taking courses in the UK.

Cost includes:

- Free Continuous snacks throughout the Event Days;
- Free Hot Lunch on Event Days;
- Free City Tour;
- Free Stationery;
- Free On-site Internet Access;
- Diploma – Postgraduate –in **Advanced Project Management (Quad Credit)**; or
- Certificate of Attendance and Participation – if unsuccessful on resit.

HRODC Postgraduate Training Institute's Complimentary Products include:

1. HRODC Postgraduate Training Institute's **Leather Conference Folder**;
2. HRODC Postgraduate Training Institute's **Leather Conference Ring Binder/ Writing Pad;**
3. HRODC Postgraduate Training Institute's **Key Ring/ Chain**;
4. HRODC Postgraduate Training Institute's **Leather Conference (Computer – Phone) Bag** – Black or Brown;
5. HRODC Postgraduate Training Institute's **8GB USB Flash Memory Drive**, with Course Material;
6. HRODC Postgraduate Training Institute's**Metal Pen;**
7. HRODC Postgraduate Training Institute's **Polo Shirt**.

Please see product images, as a separate file - Complimentary Products For Students and Delegates, from HRODC Postgraduate Training Institute.

Daily Schedule:9:30 to 4:30 pm.

Location: Central London and International Locations

Course Outline For Strategic Management, Project Management, Organisational Analysis and Design

Leading to Diploma-Postgraduate in Strategic Management, Project Management, organisational Analysis and Design (Double-Crewdit)

Course Objectives

By the end of the specified learning and development activities, delegates will be able to:

- Demonstrate an understanding of the organisation, as an entity, as opposed to other groups;
- Demonstrate an understanding of the different levels and types of organisations and objectives;
- Formulate project objectives;
- Demonstrate an understanding of the meaning of collegiality within a project management and general organisational setting;

- Demonstrate an understanding of an organisation or its subsystem's need to meet the expectations of the external environment;
- Demonstrate an awareness of the consequences of failure to meet the organisations external accountability;
- Demonstrate an understanding of the importance of delegation;
- Demonstrate the competence in managing the delegation process effectively;
- View external accountability as the expectations of the organisation by different agencies;
- Demonstrate their understanding of the requirement of different external agents;
- Assess the consequence to the organisation of its failure to meet the requirements of particular agencies;
- Determine the ways in which an organisation might meet its varying accountability requirements;
- Assess the organisation's strengths and weaknesses;
- Determine the opportunities that are available to the organisation and how it might best take advantage of it;
- Analyse the threats that the organisation faces and how they might be circumvented;
- Conduct an effective SWOT analysis, taking account of the political, economic, social, and technological factors into account;
- Analyse their organisation using PEST, PESTEL and LONGPEST factors into account;
- Develop an awareness for their own strengths and weaknesses;
- Develop a strategy for maintaining their strengths while developing their weak areas;
- Determine factors within their work environments that are stressors;
- Manage their workload in such a way that they reduce the negative effects of their associated stressor;
- Manage their time effectively, contributing to individual success and organisational improvement;
- Put forward their points without generating negative reaction from others;
- Manage their interaction with colleagues and managers, in such a way that they get their desired results;
- Define strategic management and explain its five special elements;
- Explain the core areas of strategic management and how they link together;
- Distinguish between process, content and context of a strategy;
- Explain the nature and importance of green strategy;

Course Contents, Concepts and Issues

Organisational Analysis an Internal View

- Definition of Organisation
- Organisational Objectives,
- The Collegium

Organisational Analysis: A Strategic View

- External Organisational Accountability
- Accountability to Owners/Sponsors
- Accountability to Clients/Users/Customers

Internal and External Organisational Analysis: A Strategic View

- Organisational Internal Analysis:
- Organisational Strengths and Weaknesses Analysis
- Organisational External Analysis: Opportunities and Threats Analysis

Methods of Data Gathering

- Questionnaire, Interview and Scalar Checklist Design
- Information Gathering: Documentary Analysis, Conversation Analysis and Interviewing,

The Individual in a Dynamic Environment

- Individual Strengths and Weaknesses Analysis
- Work Pressure as a 'Stressor'

Encouraging Lateral Thinking

- Brainstorming,
- Forced Associations,

An Introduction to Strategic Management

- Strategy: A Definition
- The 'Strategy Process'
- What Makes Effective Strategy?

Analysing the Strategic Environment

- Analysis of the Main Elements of the Environment
- Analysing the Strategic Environment
- The Ten Basic Analytical Tools

Strategy Dynamics: Prescriptive Purpose Delivered Through Mission, Objectives and Ethics

- What Is Strategy Dynamics?
- Various Approaches of Strategy Dynamics
- Understanding the Organisation's Purpose

Project Life Cycle

- Planning – Conceptualisation, Analysis, Proposal, Justification, Agreement
- Doing – Start-Up, Execution, Completion, Hand Over
- Checking – Review
- Acting – Feedback
- Development of a Project Life Cycle, Project Brief and Proposal

Project Management: Approaches and Methodologies

- An Introduction to Structured Systems Analysis and Design Method (SSADM)
- Feasibility Study
- Project Definition and Profile
- Deciding On Analytical and Project Approach
- Analytical Toolkit

Motivating Workers in a Project Setting

- Directing or Leading
- The Concept of Motivation
- Theories of Motivation

Organisational Design: Structuring and Restructuring Organisations

- An Introduction to Organisational Design: Approaches to Organisational Design - Classical, Neo-Classical and Contingency Approaches

- Organisational Structure: Internal and External Relationships. Vertical and Horizontal Relationships
- Lines of Authority and Accountability

Service Contract, incorporating Terms and Conditions

Click, or copy and paste the URL, below, into your Web Browser, to view our Service Contract, incorporating Terms and Conditions.

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The submission of our application form or otherwise registration by of the submission of a course booking form or e-mail booking request is an attestation of the candidate's subscription to our Policy Terms and Conditions, which are legally binding.