

# **HRODC Postgraduate Training Institute**

**A Postgraduate-Only Institution**

**085**

**Corporate Governance and Strategic Management:  
Incorporating Corporate Strategy  
Programme**

**Leading To:**

**DIPLOMA – POSTGRADUATE IN  
Corporate Governance and Strategic Management  
Progressing To MSc  
Corporate Governance and Strategic Management**

**Programme Coordinator:**

**Prof. Dr. R. B. Crawford – Director of HRODC Ltd. and Director of HRODC Postgraduate Training Institute, A Postgraduate-Only Institution. He has the following Qualifications and Affiliations:**

- Doctor of Philosophy {(PhD) (University of London)};
- MEd. Management (University of Bath);
- Advanced Dip. Science Teacher Ed. (University of Bristol);
- Postgraduate Certificate in Information Systems (University of West London, formerly Thames Valley University);
- Diploma in Doctoral Research Supervision, (University of Wolverhampton);
- Teaching Certificate;
- Fellow of the Institute of Management Specialists;
- Human Resources Specialist, of the Institute of Management Specialists;
- Member of Academy of Management (MAoM), within the following Management Disciplines:
  - Human Resources;
  - Organization and Management Theory;
  - Organization Development and Change;
  - Research Methods;
  - Conflict Management;
  - Organizational Behavior;
  - Management Consulting;
  - Gender & Diversity in Organizations; and
  - Critical Management Studies.
- Member of the Asian Academy of Management (MAAM);
- Member of the International Society of Gesture Studies (MISGS);
- Member of the Standing Council for Organisational Symbolism (MSCOS);
- Life Member of Malaysian Institute of Human Resource Management (LMIHRM);
- Member of ResearchGate Community;
- Member of Convocation, University of London;
- Professor HRODC Postgraduate Training Institute.

**Prof. Crawford was an Academic at:**

- University of London (UK);

- London South Bank University (UK);
- University of Greenwich (UK); and
- University of Wolverhampton (UK).

### **For Whom This Programme is Designed** **This Programme is Designed For:**

- Chief Executives;
- Company Directors;
- Government Ministers;
- Government Advisors;
- Industrial Advisers;
- Industrial Administrators;
- Industrial Engineers;
- Industrial Engineers;
- Industrial Planners;
- Industrial Researchers;
- Fund Holders;
- Pension Fund Managers;
- Corporate Investors;
- Individual Investors;
- Venture Capitalists;
- Senior Administrators;
- Managers;
- Supervisors;
- Team Leaders;
- Corporate Secretaries;
- Those interested in Corporate Functions and Corporate Affairs.

### **Duration:**

**3 Months Intensive Full-Time (5 Days Per Week) or**  
**6 Months Full-Time (2-2.5 Days Per Week)**

**Cost:£45,000.00Per Delegate**

### **Please Note:**

- V.A.T. (Government Tax) does not apply to Corporate Sponsored Individuals, taking Programmes or Courses in any location - within or outside the UK.

- It applies only to Individuals and Corporations based in the UK and to Non-UK Individual Residents taking courses in the UK.

**Cost includes:**

- Free Continuous snacks throughout the Event Days;
- Free Hot Lunch on Event Days;
- Free City Tour;
- Free Stationery;
- Free On-site Internet Access;
- Postgraduate – Diploma–in **Corporate Governance and Strategic Management**; or
- Certificate of Attendance and Participation – if unsuccessful on resit.

## **HRODC Postgraduate Training Institute's Complimentary Products include:**

1. HRODC Postgraduate Training Institute's **Leather Conference Folder**;
2. HRODC Postgraduate Training Institute's **Leather Conference Ring Binder/ Writing Pad**;
3. HRODC Postgraduate Training Institute's **Key Ring/ Chain**;
4. HRODC Postgraduate Training Institute's **Leather Conference (Computer – Phone) Bag** – Black or Brown;
5. HRODC Postgraduate Training Institute's **8GB USB Flash Memory Drive**, with Course Material;
6. HRODC Postgraduate Training Institute's **Metal Pen**;
7. HRODC Postgraduate Training Institute's **Polo Shirt**.

**\*\*Please see product images, as a separate file - Complimentary Products For Students and Delegates, from HRODC Postgraduate Training Institute.\*\***

**Daily Schedule:** 9:30 to 4:30 pm.

**Location:** Central London and International Locations

### **Corporate Governance and Strategic Management Leading to Postgraduate Diploma in Governance and Strategic Management**

<b>Module Number</b>	<b>Pre-existing Course #</b>	<b>Module Title</b>	<b>Credit Value</b>
1	72	Corporate Governance: Principles and Practice	Double
2		Investors Relations	Single
3		Corporate Fraud and Corruption Risk: Operational Strategies in Managing and Reducing the Harmful Consequences of Fraud and Corruption in the Corporation	Double
4		Strategic Management: Aligning the Organisation and Its Environment towards Organisational Goal Achievement	Quad
5	154	Strategic Planning and Organisational Development (OD)	Triple

## **Programme Objectives**

By the conclusion of the specified learning and development activities, delegates will be able to:

- Accurately follow the communication review process;
- Accurately locate an organisation's management and workers within the 'internal-external-stakeholder-spectrum';
- Accurately profile managers at different organisational levels;
- Address key issues in The Management of Quality;
- Address the extent to which external organisational accountability affect internal organisational dynamics;
- Address the implications of National, Regional and International Embargo on Import and Export and Service Dispensation;
- Analyse both the value chain and value system of an organisation and comment on their strategic significance;
- Analyse data;
- Analyse the balance of power amongst stakeholders in the organisation;
- Analyse the causes of change;
- Analyse the different perspectives of organisational development, namely:
- Analyse the funding programme of investor relations;
- Analyse the public sector environment;
- Analyse the resources of a public sector institution;
- Apply empirical evidence and guidelines to the various options in order to assist the selection procedure;
- Ascertain how to achieve 'risk intelligence';
- Ascertain the characteristics of contemporary large-scale interventions;
- Ascertain the ethical issues associated with diagnosis and giving feedback;
- Ascertain the importance of considering counterparty risk in evaluating contracts;
- Ascertain the levels and characteristics of organisational change;
- Assemble the right investigation team;
- Assess the implications for the strategy process where an organisation operates internationally;
- Assess the implications of the 'Receivership' of a company for its statutory, primary and secondary creditors;

# **Programme Contents, Concepts and Issues**

## **Module 1**

### **Corporate Governance: Principles and Practice, Leading to Diploma Postgraduate in Corporate Governance: Principles and Practice (Double Credit)**

#### **M1. Part 1: Functions of Management: An Introduction**

- Profiling Managers at Different Organisational Levels;
- Planning;
- The Planning Hierarchy;
- Difference between Strategic, Tactical and Operational Plans;
- Standing Plan;

#### **M1. Part 2: Key Principles of Corporate Governance**

- Defining Corporate Governance;
- Exploring Corporate Governance and the Relationships between Internal and External Stakeholders;
- The Organisation's Responsibility and Accountability to Its Shareholders;

#### **M1. Part 3: The Business Plan: A Guide to Entrepreneurs and Investors**

- The Business Plan: A Guide to Entrepreneurs and Investors;
- The Business Plan as a Guide to the Entrepreneur;
- Using the Business Plan to Attract Investors and 'Fund Holders';

#### **M1. Part 4: Internal and External Organisational Analysis**

- Organisation: A Definition;
- Organisational Typologies;
- Social Organisations;
- Business and Non-Business Organisations: A Distinction;
- Organisational Objectives;

## **M1. Part 5: Company Formation and Legal Status: Important Corporate Issues**

- Company Formation and Legal Status: Important Corporate Issues;
- Company Legal Status Categorisation;
- Factors Associated With a Choice of Legal Status of a Company;
- Issues in Favour of and Mitigating Against Particular Legal Status;

### **Module 2**

## **Investor Relations Leading to Diploma Postgraduate in Investor Relations**

### **M2. Part 1: Salient Issues in Investor Relations**

- What Is Investor Relations?;
- The Investor Relations Officers;
- The Investor Relations Staff;
- The Investor Relations Funding.

### **M2. Part 2: The Value Proposition**

- Concept of the Value Proposition;
- Background Research;
- How to Formulate Value Proposition;

### **M2. Part 3: Communication**

- The Press Release;
- The Earnings Press Release;
- The Annual Report;
- The Fact Sheet;

### **M2. Part 4: The Earnings Call**

- Earnings Call Attendees;
- Earnings Call Logistics;
- Structure of the Earnings Call;



## **M2. Part 5: Guidance**

- The Case for Guidance;
- Guidance Strategy;
- Communicating Guidance;
- The Preannouncement;

### **Module 3**

## **Corporate Fraud and Corruption Risks: Operational Strategies in Managing and Reducing the Harmful Consequences of Fraud and Corruption in the Corporation, Leading to Diploma Postgraduate in Corporate Fraud and Corruption Risks (Double Credit)**

### **M3. Part 1: Fraud and Corruption Elimination**

- Introduction to Fraud and Corruption;
- Potential for Catastrophe;
- The Need to Eliminate Fraud and Corruption at the Earliest Time;

### **M3. Part 2: The Increasing Risk of Fraud and Corruption**

- Combating Fraud and Corruption;
- Local Problems;
- Fraud Schemes;

### **M3. Part 3: Building a Resilient Corporation**

- Determinants of Survivability;
- Reducing Vulnerability;
- Traits of A Resilient Corporation;
- Key Characteristics of Resiliency;

### **M3. Part 4: Fraud and Corruption Risk Assessment**

- Introduction;
- What Is A Fraud And Corruption Risk Assessment?;
- Importance of a Good Fraud and Corruption Risk Assessment;

### **M3. Part 5: The Role of the Control Environment and Other Strategies**

- Creating a Control Environment;
- Control Environment: Definition;
- Control Environment: Importance;
- The Control Environment as a Safeguard;

#### **Service Contract, incorporating Terms and Conditions**

**Click, or copy and paste the URL, below, into your Web Browser, to view our Service Contract, incorporating Terms and Conditions.**

[https://www.hrodc.com/Service\\_Contract\\_Terms\\_and\\_Conditions\\_Service\\_Details\\_Delivery\\_Point\\_Period\\_Cancellations\\_Extinuating\\_Circumstances\\_Payment\\_Protocol\\_Location.htm](https://www.hrodc.com/Service_Contract_Terms_and_Conditions_Service_Details_Delivery_Point_Period_Cancellations_Extinuating_Circumstances_Payment_Protocol_Location.htm)

The submission of our application form or otherwise registration by of the submission of a course booking form or e-mail booking request is an attestation of the candidate's subscription to our Policy Terms and Conditions, which are legally binding.

**Prof. Dr. R. B. Crawford - Director HRODC Postgraduate Training Institute**