



Workshop on Developing the Strategic Mindset:

(Maximizing Your Planning Skills & Strategic Contribution to Your Organization)

March 21 – 25, 2022, 1st Run: Lagos & Abuja

September 12 – 16, 2022, 2nd Run: Lagos & Port Harcourt

For Tutor -Led Class: 9am – 4:30pm

Workshop fee: N180, 000 per Participant

For online: Delivery via Zoom

Time: 9am – 4:00pm everyday

Online course fee: N150, 000 per Participant

Available for In-plant Training

**USD Equivalent for foreign
Participants**

Program Overview:

Businesses all over the world are facing challenging times now. Business Managers are faced with difficulties on how to plan and execute complex business strategies that meet the goals of their organizations. Developing the strategic mindset is designed for managers and directors responsible for creating business plans and implementing new business initiatives. In this program participants will develop their understanding of the fundamental elements in strategic thinking, organization value creation process, and how to develop personal action plan that meets the ever evolving goals of their organizations.

For Whom:

This program is designed for New and Existing Managers and Business Directors who want to leverage on new strategic initiatives to take their departments and organization to greater heights.

Learning Objectives:

At the end of the program, participants will

- Apply today's most advanced strategic planning methodologies and tools to improve their ability to plan and execute new business initiatives
- Appreciate the relationship between your job, the value you create and the strategic goals of your organization
- Identify your Key Success Factors (KSF) and barriers to performance
- Use strategic evaluation tools to improve your abilities in the Key areas of: problem solving, communications, conflict management, decision making and strategic business planning.
- Develop action map to track your strategic objectives
- Identify and apply best practices to enhance your contributions to your organization.

Course Outline:

Day 1: Understanding Your Strategic Point of Origin

- How to conduct a Comprehensive Situation Analysis
- Conducting Environmental Scan
- Clarifying who your customers are
- Defining your product / services
- Identifying the value you create for your customers (Internal / External)

- Defining opportunities and threats

Day 2: Understanding Key Elements of Your Performance

- Clarifying your key values
- Determining your work preferences
- Determining your strengths and weaknesses

Day 3: Mapping Your Future Directions

- Learning mapping techniques for non-linear thinking
- Presenting your of your future
- Establishing key goals and objectives
 - Identifying Key Elements for Personal Success
- Clarifying your vision
- Clarifying critical success factors
- Identifying benchmarks and milestones

Day 4: Plotting Your Course of Action: How will I get there?

- Begin to map your future
- Conducting a gap analysis
- Transition mapping: Techniques to visually present your implementation plan
- Clarify key changes required for you to achieve your vision
- Choosing performance measure of success
- Obstacles, tasks, and resources
- Begin to set strategic objectives

Day 5: Enhancing Your Individual Contribution:

Identify Best Practices for:

- Leading and managing strategic initiatives
- Managing performance and expectations
- Building partnerships and effective teams
- Interpersonal effectiveness: Coaching and counseling, Problem-solving, conflict management
 - Developing a Personal Vision Statement
- Recording your critical success factors
- How to craft a personal vision statement to capture your future value contribution

LOCATIONS

1 - Ostra Hotel & Hall, 1 Ostra Close, Opp. NNPC Gas Plant, Off Otunba Jobi Fele Way, Alausa CBD, Ikeja - Lagos

2 - Green-Minds Hotel, Plot 764, Cadastral Zone B05, E. Ekukinam Street, Utako District, Abuja

3 – Pakiri Hotel, 4 Okwuruola Street, Off Stadium Road, Rumuola, Port Harcourt

Open Course Fee: N180, 000

In-plant Fee Negotiable

WORKSHOP FEE:

N180, 000 per participant, VAT –N13, 500.

Note: this covers Workshop Fee, Tea/coffee break, Lunch, course materials and certificate of attendance.

Payment should be made into our Accounts:

Account Name: Human Capital Associates Global Consult Ltd.

Union Bank of Nig. PLC: Account No: 0097961537

First Bank of Nig. PLC: Account No: 2033683960

Keystone Bank Ltd.: Account No: 1007150325

For Booking / Enquiry, Call: 234-8145745664, 234-8184727337

24/7 Lines: 234-8068933608, 234-8029170491 & 234-8051365946

Training Methodology

Lectures, discussions, exercises, case studies, audio-visual aids will be used to reinforce these teaching/learning methods.