HRODC Postgraduate Training Institute

A Postgraduate-Only Institution

099

Time Management and Client or Customer Care Course or Seminar

Leading To:

DIPLOMA - POSTGRADUATE IN

Time Management and Client or Customer Care (Double Credit)

Accumulating to

POSTGRADUATE DIPLOMA

Progressing To A Masters Degree – MBA – MSc - MA

Course Coordinator:

Prof. Dr. R. B. Crawford – Director of HRODC Ltd. and Director of HRODC Postgraduate Training Institute, A Postgraduate-Only Institution. He has the following Qualifications and Affiliations:

- Doctor of Philosophy {(PhD) (University of London)};
- MEd. Management (University of Bath);
- Advanced Dip. Science Teacher Ed. (University of Bristol);
- Postgraduate Certificate in Information Systems (University of West London, formerly Thames Valley University);
- Diploma in Doctoral Research Supervision, (University of Wolverhampton);
- Teaching Certificate:
- Fellow of the Institute of Management Specialists;
- Human Resources Specialist, of the Institute of Management Specialists;
- Member of Academy of Management (MAoM), within the following Management Disciplines:
 - Human Resources;
 - Organization and Management Theory;
 - Organization Development and Change;
 - Research Methods;
 - Conflict Management;
 - Organizational Behavior;
 - Management Consulting;
 - Gender & Diversity in Organizations; and
 - Critical Management Studies.
- Member of the Asian Academy of Management (MAAM);
- Member of the International Society of Gesture Studies (MISGS);
- Member of the Standing Council for Organisational Symbolism (MSCOS);
- Life Member of Malaysian Institute of Human Resource Management (LMIHRM);
- Member of ResearchGate Community;
- Member of Convocation, University of London;
- Professor HRODC Postgraduate Training Institute.

Prof. Crawford was an Academic at:

University of London (UK);

- London South Bank University (UK);
- University of Greenwich (UK); and
- University of Wolverhampton (UK).

For Whom This Course is Designed This Course is Designed For:

- Managers;
- Supervisors;
- Senior Professionals;
- Management Staffs;
- Team members who need more effective time management skills;
- Employees;
- Customer Service Staff;
- Customer Service Representatives;
- Business owners to help them take accurate and timely decision;
- Sales Professionals:
- Sales and Customer Service Supervisors and Managers;
- Reception Administrators;
- Front Line Workers;
- Business owners;
- Entrepreneurs;
- Anybody who comes in contact with customers;
- Anybody who wants to learn about essential time management tools and techniques.

Duration: 10 Days

Cost:£10,000.00Per Delegate

Please Note:

- V.A.T. (Government Tax) does not apply to Corporate Sponsored Individuals, taking Programmes or Courses in any location - within or outside the UK.
- It applies only to Individuals and Corporations based in the UK and to Non-UK Individual Residents taking courses in the UK.

Cost includes:

- Free Continuous snacks throughout the Event Days;
- Free Hot Lunch on Event Days;
- Free City Tour;
- Free Stationery;
- > Free On-site Internet Access;
- Diploma Postgraduate –in Time Management and Client or Customer Care (Double Credit); or
- Certificate of Attendance and Participation if unsuccessful on resit.

HRODC Postgraduate Training Institute's Complimentary Products include:

- 1. HRODC Postgraduate Training Institute's Leather Conference Folder;
- HRODC Postgraduate Training Institute's Leather Conference Ring Binder/ Writing Pad;
- 3. HRODC Postgraduate Training Institute's Key Ring/ Chain;
- HRODC Postgraduate Training Institute's Leather Conference (Computer Phone) Bag – Black or Brown;
- 5. HRODC Postgraduate Training Institute's **8GB USB Flash Memory Drive**, with Course Material;
- 6. HRODC Postgraduate Training Institute's Metal Pen;
- 7. HRODC Postgraduate Training Institute's **Polo Shirt**.

Daily Schedule:9:30 to 4:30 pm.

Location: Central London and International Locations

^{**}Please see product images, as a separate file - Complimentary Products For Students and Delegates, from HRODC Postgraduate Training Institute.**

Time Management and Client or Customer Care Leading to Diploma-Postgraduate in Time Management and Client or Customer Care (Double Credit)

Module 1 Time Management

Course Objectives

By the conclusion of the specified learning and development activities, delegates will be able to:

- Determine how efficient time management increases work effectiveness and productivity;
- Develop a personal approach in using your time in the most productive way
- Implement techniques for minimising disruptions;
- Understand the underlying principles of "time" in an organisational wide context;
- Appreciate the importance of time management;
- Know the difference between being "busy" and "productive";
- Identify time wasters and adopt strategies for eliminating them;
- Make use of the different time management tools to increase their work effectiveness and productivity;
- Develop ways to maximise their personal effectiveness;
- Understand the difference between important and urgent activities/works;
- Learn how to diffuse the impact of others;
- Adopt appropriate strategies for dealing with interruptions;
- Learn how to handle interruptions constructively;
- Learn how assert themselves politely and calmly;
- Know how to refuse unreasonable requests in the proper manner;
- Specify and explain the four D's in time management;
- Use effective delegation techniques at the workplace;
- Decide which items can be delegated;
- Adopt effective delegation techniques;
- Know how to properly delegate task;
- Relate the concept of Maslow's Hierarchy of Needs with effective time management;

Course Contents, Concepts and Issues

M1. Part 1: Time Management

- Time Management Defined;
- Time in an Organisational Wide Context: Acting in Time;
- The Cost of Time:

M1.Part 2: Contextualising Time Management

- The Four D's of Time Management:
- Managing Multiple Task and Deadlines;
- Combating Work Related Stress;
- Balancing Personal and Professional Life;
- Avoiding Time Crunches;

M1.Part 3: Setting Goals/Objectives, Planning and Getting Organised

- Setting Goals and Objectives:
- Planning:
- Getting Organised:

M1. Part 4: Scheduling, Prioritising and Time Management Application

- Scheduling:
- Prioritising:
- Time Management and Manager:

M1. Part 5: Achieving Effective Time Management through Proper Meeting Management

- Meeting Management:
- Trading Game Scenario.

Module 2 Client or Customer Care

Course Objectives

By the conclusion of the specified learning and development activities, delegates will be able to:

- Demonstrate an understanding of value of front-line staff to organisational effectiveness;
- Exhibit competence in fundamental aspects of customer/ client service incorporating sensitivity to clients' needs;
- Exhibit a 'functional' level of interpersonal relationship;
- Communicate effectively with clients, colleagues, juniors and managers;
- Demonstrate an understanding of the legal framework of client service;
- Recall fundamental elements of the 'Sale of Goods Act 1979';
- ➤ Recall the obligations of the retailer/ service provider under the 'Sale of Goods Act 1979';
- Recall the obligation of the producer of goods and service, under the 'Sale of Goods Act 1979':
- Demonstrate their ability to remain calm and courteous during unpleasant situations such as an encounter with an irate client;
- Exhibit an understanding of the functioning of a 'client-driven organisation';
- Exhibit an awareness of the high standard of service, which each client anticipates:
- Demonstrate their ability to initiate improvements in client service;
- Assist clients in solving their problems relating to products and service;
- > Illustrate their ability to manage internal and external customer/client care environments:
- Demonstrate their expertise in leading a customer/client care team;
- An understanding of the fundamentals of leadership and management;
- Exhibit leadership in dealing with 'the irate customer/ client';
- Provide examples of the legal application of 'Fitness For Purpose';
- Demonstrate their ability to contribute to the maintenance of customer/ client loyalty;
- Illustrate their understanding of the need to Empower Front-line Staff to Redress 'Dissatisfactory Client/ Customer Situations';

Course Contents, Concepts and Issues

- Who is a 'front-line staff'?;
- Who has customer/ client-relation and customer/ client-relation responsibility?;
- Value of front-line staff to organisational effectiveness;
- Features of a Client-Driven Organisation;
- Internal & External Factors Influencing Client Behaviour;
- Client Motivation;
- Responsibility of the service provider/ goods retailer, and manufacturer under The Supply of Goods and Services Act 1982;
- How Can We Assure Clients That They Are Getting a Good Deal?;
- Working Towards Clients' Continued Accessing of Service;
- The 'Sale of Goods Act';
- Legal Interpretation of 'Fitness For Purpose';
- Sensitisation & Client Needs: Role Transposition;
- What To Know About Your Clients:
- Maintaining a Generalised Client Information System;
- Dealing With Sensitive Situations: Confidentiality VS Disclosure;
- Dealing With an Irate Client: Understanding Clients' Frustration;
- Improving Worker-Client Relation;
- Dealing with 'the irate customer/ client;
- Communication: Perfecting 'The Approach' & Offering Assistance;
- Contributing to the maintenance of customer/ client loyalty;
- Empowering Front-line Staff to Redress 'Dissatisfactory Client/ Customer Situations';
- Seeking help and advice from colleagues and managers, when faced with difficult situations:
- Dealing with conflict between client/ customer and front-line staff;
- ➤ The responsibility of service provider/ goods retailer under *The Sale and Supply* of Goods to Consumers Regulations 2002;
- Client Service: The Legal Environment;
- Obligations of the Retailer/ Service Provider under the 'Sale of Goods Act 1979';

- ➤ The Responsibility of Service Provider/ Goods Retailer under the Sale and Supply of Goods to Consumers Regulations 2002;
- > The Unfair Terms in Consumer Contract Regulations 1999;
- What Constitutes a 'Non-Binding' Contract, Under the Unfair Terms in Consumer Contracts Regulations 1999;
- The Role of the Office of Fair Trading (OFT) In Dealing with Consumers'
 Complaints under the Unfair Terms in Consumer Contracts Regulations 1999;
- ➤ The Powers of the Office of Fair Trading, Under the Unfair Terms in Consumer Contract *Regulations 1999s*;
- The Role of Trading Standards in Dealing with Consumer Complaints.

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The submission of our application form or otherwise registration by of the submission of a course booking form or e-mail booking request is an attestation of the candidate's subscription to our Policy Terms and Conditions, which are legally binding.

Prof. Dr. R. B. Crawford - Director HRODC Postgraduate Training Institute