

# **HRODC Postgraduate Training Institute**

**A Postgraduate-Only Institution**

**076**

**Tourism and International Relations  
Course or Seminar**

**Leading To:**

**DIPLOMA – POSTGRADUATE IN  
Tourism and International Relations (Quad Credit)**

***Accumulating to***

**POSTGRADUATE DIPLOMA**

**Progressing To A Masters Degree –**

***MBA – MSc - MA***

**Course Coordinator:**

**Prof. Dr. R. B. Crawford – Director of HRODC Ltd. and Director of HRODC Postgraduate Training Institute, A Postgraduate-Only Institution. He has the following Qualifications and Affiliations:**

- Doctor of Philosophy {(PhD) (University of London)};
- MEd. Management (University of Bath);
- Advanced Dip. Science Teacher Ed. (University of Bristol);
- Postgraduate Certificate in Information Systems (University of West London, formerly Thames Valley University);
- Diploma in Doctoral Research Supervision, (University of Wolverhampton);
- Teaching Certificate;
- Fellow of the Institute of Management Specialists;
- Human Resources Specialist, of the Institute of Management Specialists;
- Member of Academy of Management (MAoM), within the following Management Disciplines:
  - Human Resources;
  - Organization and Management Theory;
  - Organization Development and Change;
  - Research Methods;
  - Conflict Management;
  - Organizational Behavior;
  - Management Consulting;
  - Gender & Diversity in Organizations; and
  - Critical Management Studies.
- Member of the Asian Academy of Management (MAAM);
- Member of the International Society of Gesture Studies (MISGS);
- Member of the Standing Council for Organisational Symbolism (MSCOS);
- Life Member of Malaysian Institute of Human Resource Management (LMIHRM);
- Member of ResearchGate Community;
- Member of Convocation, University of London;
- Professor HRODC Postgraduate Training Institute.

**Prof. Crawford was an Academic at:**

- University of London (UK);

- London South Bank University (UK);
- University of Greenwich (UK); and
- University of Wolverhampton (UK).

### **For Whom This Course is Designed This Course is Designed For:**

- International Negotiators
- International Conflict Managers
- United Nations Officials
- National Tourist Officers
- Tourism Promoters
- Tourism Development Officers
- Tourism Ministry Officials
- Hotel and Tourism Consultants
- National Government Ministers with Tourism in their Portfolio
- Local Tourism Development Officers
- National Economists
- Lecturers of International Affairs
- Lecturers of Tourism
- Tourism Consultants
- Conflict Resolution Consultants
- War Officers
- Mediation Officers

**Duration:** 4 weeks (20 days)

**Cost:** £20,000.00 Per Delegate

#### **Please Note:**

- V.A.T. (Government Tax) does not apply to Corporate Sponsored Individuals, taking Programmes or Courses in any location - within or outside the UK.
- It applies only to Individuals and Corporations based in the UK and to Non-UK Individual Residents taking courses in the UK.

**Cost includes:**

- Free Continuous snacks throughout the Event Days;
- Free Hot Lunch on Event Days;
- Free City Tour;
- Free Stationery;
- Free On-site Internet Access;
- Diploma – Postgraduate –in **Tourism and International Relations (Quad Credit)**; or
- Certificate of Attendance and Participation – if unsuccessful on resit.

**HRODC Postgraduate Training Institute's Complimentary Products include:**

1. HRODC Postgraduate Training Institute's **Leather Conference Folder**;
2. HRODC Postgraduate Training Institute's **Leather Conference Ring Binder/ Writing Pad**;
3. HRODC Postgraduate Training Institute's **Key Ring/ Chain**;
4. HRODC Postgraduate Training Institute's **Leather Conference (Computer – Phone) Bag** – Black or Brown;
5. HRODC Postgraduate Training Institute's **8GB USB Flash Memory Drive**, with Course/ Programme Material;
6. HRODC Postgraduate Training Institute's **Metal Pen**;
7. HRODC Postgraduate Training Institute's **Polo Shirt**.

**\*\*Please see product images, as a separate file - Complimentary Products For Students and Delegates, from HRODC Postgraduate Training Institute.\*\***

**Daily Schedule:** 9:30 to 4:30 pm.

**Location:** Central London and International Locations

**Tourism and International Relations**  
**Leading to Diploma-Postgraduate in Tourism and International Relations**  
**(Quad Credit)**

**Module 1**  
**International Organizations**

**Course Objectives**

By the conclusion of the specified learning and development activities, delegates will be able to:

- Explain the objectives and principles of the United Nations
- Illustrate, with period or dates, the progressive development of International Organizations
- Exhibit their comprehension of The United Nations, as an International Organisation, with specific relation to its:

**Course Contents, Concepts and Issues**

- United Nations, introduction;
- The advent of International Organizations;
- The United Nations;
- United Nations System Organization;
- United Nations Protocol;
- Bodies of United Nations and their functions;
- The International Telecom Delegation to the United Nations;
- United Nations, power and power centralization;
- The United Nations security council;
- The International Atomic Energy Agency:
  - World Economic Forum For The Middle East;
  - Nuclear Emergency Network;
  - The International Atomic Energy Agency (IAEA) and nuclear security.

## **Module 2**

### **International Relations and Conflict Resolution**

#### **Course Objectives**

By the conclusion of the specified learning and development activities, delegates will be able to:

- Demonstrate an understanding of the extent to which International Relations affects our daily lives;
- Conceptualize International Relations as a field of political science that is concerned mainly with explaining political outcomes in international security affairs and in international political economy.
- Demonstrate the extent to which theories complement descriptive narratives in explaining international events and outcomes;
- Exhibit an understanding of the persistent theoretical and methodological disagreement between scholars
- Exhibit a heightened understanding of the notion that a few basic core principles shape the field of International Relations;
- Demonstrate their understanding that International Relations is associated with the issue of collective versus individual interests;
- Explain the three basic principles of International Relations- dominance, reciprocity, and identity
- Justify the major sub disciplines of International Relations- international security and international political economy (IPE).
- Demonstrate their understanding of the reasons why States are the most important actors in International Relations
- Lead a discussion into the bases of International System in relation to the sovereignty of independent territorial states.
- Exhibit an understanding of the variance of states, in relation to the size of population and economy or microstates to great powers;
- Provide a rationale for the fact that non state actors such as multinational corporations (MNCs), nongovernmental organizations (NGOs), and intergovernmental organizations (IGOs) exert an increasing amount of influence on international relations;

## **Course Contents, Concepts and Issues**

- International Law;
- Theories of International Relations;
- The effect of International Relations on Daily lives;
- International Relations as a field of political science;
- Role and intended outcome of political science in international security affairs;
- Role of political science in international political economy;
- International Events and Consequence for International Relations;
- Basic Principles that shape International Relations;
- Three basic principles of International Relations- Dominance, Reciprocity, and Identity;
- International Security and International Political Economy as sub-disciplines of International Relations;

## **Module 3 Globalization and World Trade**

### **Course Objectives**

By the conclusion of the specified learning and development activities, delegates will be able to:

- Internalize the phenomenon of globalization as, even though controversial, might be explained as the increasing worldwide integration in communications, culture, and economics;
- Define Globalization in relation to the increasing worldwide integration of communications, culture, and economics;
- Take a lead in the current debate relating to globalization and national culture, specifically how one might support or distract from the advancement or maintenance of the other;
- Explain the inception of the World Trade Agreement (WTA) and the prospect that it was seen to have held at that time;



## **Course Contents, Concepts and Issues**

- Globalization as increasing worldwide integration of communications, culture, and economics;
- Globalization and national culture;
- Globalization and financial risk management;
- The emergence of the World Trade Agreement (WTA);

## **Module 4 International Tourism and International Relations**

### **Course Objectives**

By the conclusion of the specified learning and development activities, delegates will be able to:

- Explain the economic values that are associated with tourism;
- Calculate the likely contribution of tourism to a country's overall gross domestic product;
- Position tourism as an 'economic growth factor';
- Positively link increasing effectiveness of national tourism with improvement in associated industries;
- Illustrate, drawing on available statistics, the interrelationship between tourism and the service sector;
- Conduct a strengths and weakness analysis within national and international tourism sectors;
- Apply principles of strategic tourism planning with a community based project;
- Develop individual skills in research methodology, writing, and communication;
- Demonstrate the ability to formulate and implement effective long term tourism strategy

## **Course Contents, Concepts and Issues**

- Economics of tourism;
- Tourism and gross domestic product;
- Tourism and related industries;
- Globalization and financial risk: Contributory factors

- Opportunities and strength analysis in tourism;
- Strength and weakness analysis in tourism organisation;
- Using information from SWOT analysis to enhance tourism strategy

### **Service Contract, incorporating Terms and Conditions**

**Click, or copy and paste the URL, below, into your Web Browser, to view our Service Contract, incorporating Terms and Conditions.**

[https://www.hrodc.com/Service\\_Contract\\_Terms\\_and\\_Conditions\\_Service\\_Details\\_Delivery\\_Point\\_Period\\_Cancellations\\_Extenuating\\_Circumstances\\_Payment\\_Protocol\\_Location.htm](https://www.hrodc.com/Service_Contract_Terms_and_Conditions_Service_Details_Delivery_Point_Period_Cancellations_Extenuating_Circumstances_Payment_Protocol_Location.htm)

The submission of our application form or otherwise registration by of the submission of a course booking form or e-mail booking request is an attestation of the candidate's subscription to our Policy Terms and Conditions, which are legally binding.

**Prof. Dr. R. B. Crawford - Director HRODC Postgraduate Training Institute**