



Workshop on Strategic Leadership Skills Development Program for Senior Executives

October 17 – 21, 2022

**Venue: CHAK Guest House & Conference Centre,
Km 8, Musa Gitau Road off Waiyaki Highway,
New Lavington Area, Nairobi, Kenya**

Course Fee: \$3,000 per Participant

Program Overview:

Leaders are those that transcend their job title and seize opportunities for success.

The Strategic Leadership Development Program is focused on leadership skills essential to being an effective Executive.

This program begins by exploring the principles of leadership, and how they are different from management skills, and continues by addressing the essential skills of creating a strategic vision, influencing others, leading others, and delivering results.

In today's demanding workplace, senior executives are constantly challenged to find new and innovative ways to involve and motivate employees and effect positive change that improves the organization's operation.

Successful organizational executives must be well rounded and have excellent strategic leadership skills.

For Whom:

This program is targeted to senior executives in both public and private sector of economy, who want to become effective leaders and change agents in their organizations through essential leadership competencies

Learning objectives:

At the end of the program, participants will be able to;

- create a vision for common ground
- Acquire skills in all key leadership dimensions
- Produce innovative ideas and think strategically
- Communicate to persuade and influence others
- Initiate action, give direction, and take responsibility
- Implement plans to achieving goals
- lead a winning team, department or organization
- define and communicate performance standard and hold people accountable
- align performance goals with strategy
- Lead and manage change.

Course outline:

Day 1: Strategic Planning:

- Mission and Vision
- Objectives and Strategies;
- Leadership Development;
 - Principles, Concepts and Core competencies
- Visionary Leadership
- Trans-formational Leadership

Day 2: Modeling and Inspiring a Shared Vision

- Creating the Vision
- Communicating the Vision
- Identifying the Benefit for Others
- Being an Inspirational Role Model
 - -Influencing Others' Perspectives
- Leadership and Follower-ship

Day 3: Leading with Emotional Intelligence

- Leading Yourself
 - Self-Awareness
 - Self-management
- Leading Others
- *Organizational Culture: Challenging the Process
- Developing Your Inner Innovator
- Seeing Room for Improvement
- Lobbying for Change
- Effective Communication
- Communicating Performance Metrics

Day 4: Delegation and Empowerment: Enabling Others to Act

- Encouraging Growth in Others
- Creating Mutual Respect
- Importance of Trust
- Motivating Others: Encouraging the Heart
- Sharing Rewards
- Celebrating Accomplishments
- Making Celebration Part of Your Culture
- Developing Basic Influencing Skills
- The Art of Persuasion
- The Principle of Influence
- Creating an Impact

Day 5: Setting Goals

- Setting Smart Goals
- Creating a Long-Term Plan
- Creating a Support System
 - Performance Management
- Performance Evaluation
 - Change Management

Note: There will be Nairobi city tour on day 5

Training Methodology

Lectures, discussions, exercises, and case studies will be used to reinforce these teachings/learning methods.

For bookings and inquiries, call: +234-8145745664, +234-8184727337 (Office Lines)

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