



**Workshop on Advanced Strategic Planning, Development, Implementation and Evaluation**

March 25 – 29, 2024, 1<sup>st</sup> Run: Lagos & Abuja

September 23 – 27, 2024, 2<sup>nd</sup> Run: Lagos & Port Harcourt

**For Tutor -Led Class:** 9am – 4:30pm

**Workshop fee:** N250, 000 per Participant

**For online:** Delivery via Zoom

**Online course fee:** N200, 000 per Participant

**Also Available for In-plant Training**

**500 U\$D for foreign  
Participants**

**Program Overview:**

This program is designed to focus on the strategic thinking and leadership behaviors that a high-performance organization needs for a successful long term future. The program will delve into more strategic visionary leadership that focuses to deliver real value to organizational customers. This will enable organizations to strive to improve every aspect of the business, as participants will be made to understand the process of creating value and the execution to bring that value into reality. In this course, participants will discover how to move from transactional management to transformational leadership. Real strategic management requires that managers and leaders at all levels create the mind sets and behaviours that are needed to transform the organization from its existing paradigm to the new strategic paradigm that the vision sets forth.

**For whom:**

This program is designed for senior and middle level managers and senior executives who are looking to sharpen their analytical skills, Team Leaders / Managers taking on a more senior and strategic role in their organization. Middle/Senior Managers wanting to refresh their thinking and gain confidence in the use of strategic management tools.

**Learning objectives:**

At the end of this program, participants will be able to:

- develop and follow a strategic road map through a clear vision and statement of strategic intent;
- identify the competencies and capabilities of strategically agile and effective organizations;
- compare their own strategic leadership style, and the styles of others; and
- effectively prepare, motivate and guide their organization, unit or team towards the vision.

**Course outline:**

**Day One: Understanding the Strategic Environment**

- Understanding the strategic leadership competencies
- Recognizing and interpreting forces in the strategic environment
- Understanding strategic inflection points and strategic scenarios
- Formulating strategic vision and expressing strategic intent
- Analyzing and prioritizing strategic issues

**Day Two: Understanding Strategic Models and Paradigms**

- The strategic journey – common models and frameworks for strategic thinking
- Developing a strategic road map
- Recognizing and developing the characteristics of strategic agility
- Understanding and leveraging strategic competencies and skills
- Defining the outcomes

### **Day Three: Effective Strategic Implementation**

- Strategic implementation tools and frameworks
- Structures and systems for strategic agility and performance
- Identifying strategic horizons and using the 7S framework
- Analyzing the key elements for implementation
- Measurement, analysis and knowledge management

### **Day Four: Strategic Leadership - Preparing for the future**

- Effective styles and practices for strategic leadership
- Recognizing, analyzing and developing the strategic leadership styles
- Developing inspiration and motivation
- Communicating the roadmap and gathering support

### **Day Five: Driving Strategic Performance & Success**

- Transforming the organization to enable strategic success
- Monitoring and adjustment
- Balancing the focus on performance and strategy
  - Using The Balanced Scorecard
- Spreading leadership capabilities throughout the organization
- Organizational learning and knowledge transfer to aid strategic success

### **Training Methodology**

- **Methodology:** Lectures, discussions, exercises, case studies, audio-visual aids will be used to reinforce these teaching/learning methods

#### **LOCATIONS**

1 - HCA Learning Centre. Acme House 2nd Floor, 23, Acme Road, Ogba, Industrial Scheme, Ikeja, Lagos, Nigeria

2 - Green-Minds Hotel, Plot 764, Cadastral Zone B05, E. Ekukinam Street, Utako District, Abuja

3 – Pakiri hotel Ltd., 4 Okwuruola Street, off Stadium Road, Rumuola, Port Harcourt, Rivers State.

**Open Course Fee: N250, 000**

In-plant Fee Negotiable

#### **WORKSHOP FEE:**

**N250, 000 per participant, VAT –N18, 750**

Note: this covers Workshop Fee, Tea/coffee break, Lunch, course materials and certificate of attendance.

Payment should be made into our Accounts:

Account Name: Human Capital Associates Global Consult Ltd.

Union Bank of Nig. PLC: Account No: 0097961537

First Bank of Nig. PLC: Account No: 2033683960

Keystone Bank Ltd.: Account No: 1007150325

**For Booking / Enquiry, Call: 234-8051365946, 234-7087578814**

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