



Corporate Social Responsibility (CSR) in the Oil & Gas Industry

January 26 – 30, 2026

**Venue: - Eden Vale Hotel: Adjiringanor East Legon,
Madina, Accra, Ghana.**

Course Fee: \$3,000 per Participant

Program overview:

This comprehensive training course delves into the essential elements of Corporate Social Responsibility (CSR) as applied to the oil and gas industry. As global focus on sustainable practices intensifies, it is crucial for industry professionals to understand how CSR principles impact operations, stakeholder relationships, and long-term success.

By the end of this course, participants will be equipped with the knowledge and tools necessary to effectively implement and manage CSR initiatives in the oil and gas sector, contributing to sustainable development and enhanced corporate reputation.

For whom:

This course is designed for professionals in the oil and gas industry, including CSR managers, environmental and social governance (ESG) officers, compliance officers, and other stakeholders involved in sustainability and corporate responsibility initiatives.

Learning objectives:

At the end of the program, participants will be able to:

- gain a solid foundation in CSR principles and their relevance to the oil and gas sector;
- explore key regulations and standards governing CSR practices in the industry, including international guidelines and local regulations;
- learn and apply strategies for effective engagement with stakeholders, including communities, investors, and regulatory bodies, to foster trust and transparency;
- explore best practices for managing environmental impact, including sustainable resource management, pollution control, and ecological conservation;
- manage issues related to the industry labor practices, community development, and human rights, and learn how to implement socially responsible initiatives;
- explore ethical dilemmas and challenges in the oil and gas sector and develop frameworks for promoting ethical decision-making and corporate integrity; and
- measure and report CSR performance effectively, including key performance indicators (KPIs) and best practices for transparent reporting.

Day 1: Corporate Social Responsibility (CSR): An Overview

Understanding CSR

- Importance of CSR in the Oil & Gas sector
- Definition and concepts of CSR
- Key principles and frameworks (e.g., Triple Bottom Line, UN Global Compact)

CSR in the Oil & Gas Industry

- Industry-Specific Challenges and Opportunities
- Environmental impact (e.g., emissions, oil spills)
- Social impact (e.g., community relations, health and safety)
- Economic impact (e.g., local development, job creation)

Case Studies: Review of notable CSR practices and failures in the industry

Day 2: CSR Strategies and Policies

- Developing CSR Strategies
- Aligning CSR with business objectives
- Stakeholder analysis and engagement
- Setting CSR goals and objectives

Policy Formulation

- Developing effective CSR policies
- Integrating CSR into corporate governance
- Compliance with national and international regulations

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Implementation and Management

- Operationalizing CSR
- Resource allocation and management
- CSR program management and execution
- Monitoring and evaluation techniques

Case Study: developing a CSR strategy for a hypothetical company

Day 3: Stakeholder Engagement and Communication

Stakeholder Mapping

- Identifying and Prioritizing Stakeholders
- Methods for stakeholder analysis
- Engaging with local communities, governments, NGOs, and other stakeholders

Building Relationships

- Techniques for effective stakeholder engagement
- Managing stakeholder expectations and concerns

Communication Strategies

- Effective Communication
- Crafting clear and transparent CSR communications
- Reporting and disclosure (e.g., sustainability reports, CSR reporting standards)

Crisis Management

- Handling CSR-related crises and controversies
- Developing a crisis communication plan

Day 4: Environmental and Social Responsibility

Environmental Stewardship

- Environmental Impact Management
- Strategies for minimizing environmental impact
- Compliance with environmental regulations and standards

Sustainability Practices

- Promoting sustainability within operations
- Innovations and technologies for reducing environmental footprint

Social Responsibility

- Community Development
- Supporting local communities through education, health, and infrastructure projects
- Building and maintaining positive community relations

Human Rights and Labor Practices

- Ensuring ethical labor practices and respect for human rights
- Addressing issues related to worker safety and fair labor conditions

Day 5: Measuring and Reporting CSR Performance

CSR Metrics and Reporting

- Performance Measurement
- Key performance indicators (KPIs) for CSR
- Tools and techniques for measuring CSR impact

Reporting Standards

- Overview of reporting frameworks (e.g., GRI, SASB, TCFD)
- Best practices for transparency and accountability

Integrating CSR into Corporate Strategy

- Continuous Improvement
- Aligning CSR efforts with long-term corporate strategy
- Innovations and future directions for CSR in the Oil & Gas industry

This course package includes: Course material in soft copy, Tea break, Lunch, City tour, and certificate of attendance.

A Core 1.5 laptop with the soft copy of the course material loaded with a carrying bag will be presented to the participants at the end of the course.

Note: Payment is either USD or the prevailing parallel market rate.

Training Methodology: Lectures, discussions, exercises, case studies, audio-visual aids will be used to reinforce these teaching/learning methods

For bookings and inquiries, call: +234-8051365946, +234-7087578814 (Office Lines)

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