



Nigerian Seminars and Trainings

Nigeria's One-Stop Training Marketplace!

Advert Rates

Permanent Banner Advert

Description	Size in Pixel	Monthly(₦'000s)	Weekly(₦'000s)
Home page/All Event Maxi Banner	728x270	300,000	78,750.00
Home page/All Event Maxi Banner	200x600px	300,000	78,750.00
Home page / All Event Square Board	300x300	200,000	52,500.00

Description	Size in Pixel	Monthly(₦'000s)	Weekly(₦'000s)
Inner Page Maxi Banner	728x270	250,000	65,625.00
Inner Page Maxi Banner	200x600px	250,000	65,625.00
Inner Page Square Board	300x300	150,000	39,375.00

Pay-Per-Click Banner Advert

Description	Rate	Daily Budget	1 month(₦'000s)
CPC	100		
CPV	20	10,000	300,000

Video Adverts

Description	Rate	Daily Rate	1 month(₦'000s)
Video Advertising		10,000	300,000

Submission of Advert Materials

All advertisers are required to provide own advert materials - images, files, script in html code produced to specification (Download our advert formats for available specifications). Advert materials should be submitted a week before commencement of campaign. For advert space booking, payment details or any other information, please send an email to info@nigerianseminarsandtrainings.com or call the following numbers: +234 (0)8099909402, +234 (0)8099909400.

